

**Using and Developing Community Assessments for Effective
Planning, Implementation and Evaluation**



January 20, 2015 - Jackson, Mississippi

AGENDA

- I. Welcome and Introductions
- II. Group Activity
- III. Training Background, Objectives and Expectations
 - a. To gain skills in collecting actionable data
 - b. To understand all the community assessment components important to Head Start
 - c. To effectively link PIR data results to strategic plans of the program
 - d. To become familiar with the implications of data findings
 - e. To help Head Start administrators improve their ability to use community assessment data to improve program marketing plans and relationships with key stakeholders
- IV. Data-Driven Decisions, What and Why?
- V. Approach to an Effective Community Assessment (Prezi Presentation)
- VI. Ice Breaker / Video and Q&A
- VII. Data **Team Tools**: Parallel Thinking and Logic Model
- VIII. What do we have to say and how do we tell the story of our community?
- IX. Sharing Additional Resources
- X. Wrap Up and Q & A
- XI. Future Training's Overview and Logistics

